



FOR IMMEDIATE RELEASE

Contact:

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**Is Your Wood Good?
Understanding FSC and SFI Wood Certification Programs**

Louisville, Colorado, March 16, 2007— We all want to do the right thing, but what IS the right thing when it comes to purchasing wood products? Building professionals and consumers alike are understandably confused about the merits and attributes of different wood certification programs.

The Boulder Green Building Guild (BGBG), the City of Boulder, E-Star Colorado, McStain Neighborhoods, and other partner organizations will attempt to clear up the confusion on April 19, 2007, at The McStain Workshop at McStain Neighborhoods in Louisville, Colorado. The event, *Is Your Wood Good? Understanding FSC and SFI Wood Certification Programs*, features presentations on the Forest Stewardship Council (FSC) and the Sustainable Forestry Initiative (SFI). Each presentation will include a brief history and description of the program, a summary of its strengths and shortcomings, and a discussion of its impact on builders, lumber dealers, and consumers.

Maureen McIntyre, president of McIntyre Communications and BGBG board member, will give the FSC presentation. She is a Boulder-based trainer, writer, and editor who has been writing and speaking about green building and sustainable living for more than 25 years.

Bill Dryden, principal with Forest Resources Affairs LLC in Boise, Idaho, and a forestry consultant with 35 years experience, will give the SFI presentation. He worked for ten years in public lands management with the Oregon Department of Forestry, and for 24 years with Boise Cascade in a variety of land management and executive positions.

After the presentations, the speakers will engage the audience in a discussion of the on-the-ground realities of buying, selling, and specifying certified wood products, with an emphasis on the role of these materials in various green building programs. The cost for the workshop is \$10 for BGBG members, \$20 for general public, and includes a light breakfast. Registration deadline is April 17.

For more information, contact Kristin Shewfelt, E-Star Colorado, 303.459.4449, kshewfelt@e-star.com.

EVENT DETAILS

Sponsors:

Boulder Green Building Guild, Kim Master, 303.953.9912, kim@bgbg.org
City of Boulder, Elizabeth Vasatka, 303.441.1964, VasatkaE@bouldercolorado.gov
E-Star Colorado, Kristin Shewfelt, 303.459.4449, kshewfelt@e-star.com
McStain Neighborhoods, Jeff Medanich, 303.591.3546, jcm@mcstain.com

Partner Organizations:

AIA Colorado, Scott Rodwin, 303.413.8556, scott@rodwinarch.com
Flatirons Building Council, Jo Brogus, Council Coordinator 303.328.2325, jbrogus@hbadenver.com
Home Builders Association of Northern Colorado Michelle Jacobs, 970.686.2798, majacobs@frii.com
Home Builders Association of Metro Denver, Kim Calomino, 303.328.2320, kcalomino@hbadenver.com
Mountain States Lumber and Building Materials Dealers Association, Geri Adams, 303.793.0859, mslbmda@idcomm.com
U.S. Green Building Council, Colorado Chapter, Daniele Loffreda, 303.484.3598, dgloffreda@msn.com

Location:

The McStain Workshop at McStain Neighborhoods
400 Centennial Parkway
Louisville, CO 80027

The McStain Workshop is located on the first floor.

Click here for map and directions: <http://www.bgbg.org/news/events.php?DATE=2007-4-19>

Date and Time:

April 19, 2007

Breakfast at 8:30

Workshop from 9 to 11:30

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